

Slimming Catalogue Autumn 2001

COMPANY PROFILE

Medex is an award winning specialist in scientific research, development, design and manufacturing of nutraceuticals and cosmeceuticals. Medex's extensive range of leading edge slimming solutions are marketed throughout the world.

PRODUCT INFORMATION

This catalogue is an overview on the use and benefits derived from Medex slimming products and includes information on their supply and application. All of these items are available with private label.

INDUSTRY OVERVIEW

Why It Is So Important To Stay Slim and Healthy

Most Western governments view a reduction of dietary fat and total calorie intake as a major goal in improving the health of populations. In the USA, obesity is a huge problem affecting more than 80 million people. In the UK, obesity is increasing in both men and women and is currently estimated at 13.5% of men and 17% of women. Experts suggest that if obesity continues to rise at its present rate in the UK, by the year 2005 around 20% of men and 23% of women will be obese.

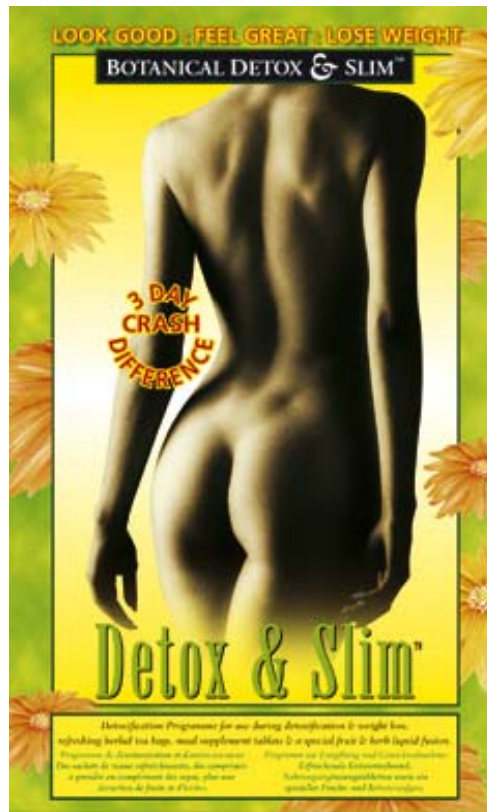
Weight control, healthy diet and regular exercise are vital goals to our general health and well being and so any product which helps us achieve these goals is great news for all. The Medex range of weight loss and health maintenance products gives the consumer a bigger and better choice than ever before so just about anyone can achieve and maintain their ideal weight. The best news of all is that they are all natural and safe weight loss methods that have been extensively researched, developed, designed and manufactured to the highest quality.

You'll find more details on the Medex slimming range in the following product briefs. If you would also like further information on the Medex health and beauty range or our very latest unique Herbal Skin Doctor range of specialist skin care solutions, please call for our catalogues on **44 (0) 1403 218999** or download them from our web site **www.medexscientific.com**.

Important notice: The contents of this catalogue are strictly confidential and must not under any circumstances be duplicated or passed to a third party, in part or in full, unless prior written consent is obtained.

PRODUCT BRIEF

BOTANICAL DETOX & SLIM™



LOOK GOOD, FEEL GREAT, LOSE WEIGHT

Product Name and Code:	Botanical Detox & Slim™	MX-DETOX-A6
Product Origin:	United Kingdom	
Product Components:	Herbal fusion bottle (70ml), herbal teabags (twenty eight), herbal supplement tablets (thirty) in a blister and instruction leaflet in a retail carton	

PRODUCT OVERVIEW

Clinical studies show that modern day living can cause the build up of toxins and pollutants in the body that could be preventing you from losing weight. Naturopaths believe that detoxing can gently and safely unblock and remove toxins from your body by cleansing and purifying your digestive system, increasing energy levels to promote the breakdown of fat and assisting with weight loss maintenance so you can lose weight fast.

Botanical Detox & Slim™ is a detoxification and weight loss programme that is designed to “unblock” these toxins in a natural, safe and effective way by cleansing, purifying and conditioning your digestive system and increasing fat cell metabolism to eliminate fatty deposits from your body.

MARKETING ADVANTAGES

- Botanical Detox & Slim™ will help you lose weight and you will also notice increased energy, less headaches and your skin will look youthful and refreshed.
- Botanical Detox & Slim™ is a natural, safe and effective weight loss method.
- Gives excellent nutritional and health advice for easier weight maintenance.
- It is a favourite weight loss method for many famous celebrities and personalities.

ACTIVES (TO INCLUDE)

Dandelion (taraxacum officinale) is held in high regard as a detoxer. It is thought to stimulate the elimination of toxins from every cell in the body. It is high in potassium so is effective as a natural diuretic and digestive aid and is nutritious and stimulating to the liver and kidneys. It also contains vital nutrients and minerals as well as vitamins A, B, C and D.

Camomile has been used for decades for digestive conditions and for its calming properties. It is used as an infusion to help cleanse internal organs and is very effective in detoxifying the digestive system.

USAGE INSTRUCTIONS

Herbal Fusion: Shake well before use. Take one 5ml spoonful each day diluted with a glass of water. It is best taken half an hour before the main meal of the day as this will stimulate and detoxify the body. After opening keep refrigerated. Taken as instructed it will last fourteen days.

Blended Herbal Tea: Drink one to two cups each day, at least half an hour before a meal. Allow the herbs in the tea to infuse in a cup of boiling water. Do not add milk or sugar.

Supplement Tablets: Take one tablet with 240ml (8fl oz) of water twice a day with the morning and evening meal.

Eat three meals a day from the recommended food list. Eat plenty of fruit and vegetables to help the purifying process as well as pulses, seeds and spices as they are high in nutrients. Fish is also excellent for detoxing because it contains essential proteins and nutrients and is low in fat. Women should aim to eat approximately 1,000 calories and men 1,250 calories a day. Drink at least three pints of mineral or filtered water each day.

SAFETY AND PRECAUTIONS

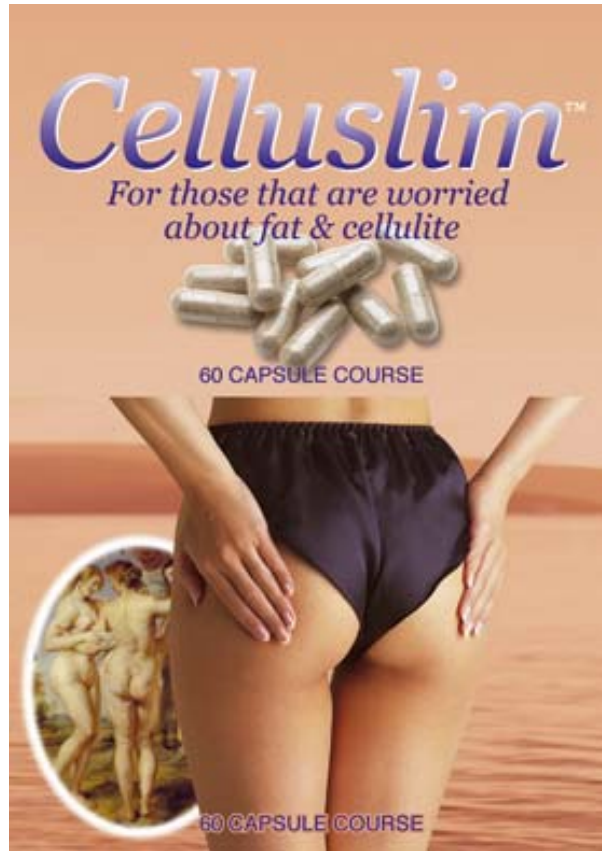
Detoxification may produce symptoms such as headaches, fatigue, irritability, mucus congestions or aches and pains. We recommend you begin the programme on a Friday as the first few days are usually the hardest. By the third day of detoxing, any symptoms should begin to disappear. As with any weight loss programme, if you are severely overweight, diabetic, under 18 years of age, pregnant, a nursing mother or on any medication, always consult your doctor. Keep out of the reach of children.

SUPPLY DETAILS

Product Description:	Herbal fusion bottle (70ml), herbal teabags (twenty eight), herbal supplement tablets (thirty) in a blister and instruction leaflet in a retail carton
Branding:	Botanical Detox & Slim™
Source of Supply:	United Kingdom
Shelf Life:	One year after date of manufacture
Quantity per Outer:	Six units
Unit Dimensions:	14.5 x 21.2 x 4.9cm
Unit Weight:	0.26kg
Minimum Order:	1000 units
Lead Time:	Three weeks

PRODUCT BRIEF

CELLUSLIM™



NATURAL NUTRITIONAL HERBAL CAPSULES AND ESSENTIAL OILS FOR THOSE WORRIED ABOUT CELLULITE

Product Name and Code:	Celluslim™	MX-CELLRET-A60
Product Origin:	United Kingdom	
Product Components:	Capsules (sixty) and essential oil eliminator cream (25ml) with English instruction leaflet in a retail carton	

PRODUCT OVERVIEW

Celluslim™ capsules contain herbal plant extracts which, when taken as part of this plan, can help combat cellulite. Cellulite is the name given to the lumpy, irregular fat deposits often found around the thighs, bottom, hips and upper arm areas.

Research shows that the majority of women (99% of women over thirty) will develop cellulite and it can affect thin as well as overweight women. There are a number of factors that determine how much cellulite you have which include hormonal changes, family history, genetics, age, pollution and lifestyle including diet, activity levels, smoking, alcoholic intake and stress.

MARKETING ADVANTAGES

- It complements a regular health and beauty maintenance regime.
- There is currently a high demand for natural remedies and products such as Celluslim™.
- Includes a health and diet plan as well as many good tips for healthy living.

ACTIVES (TO INCLUDE)

Capsules:

Evening Primrose Oil is a North American native biennial plant found in the east of the Rockies to the Atlantic. Studies have shown that it can help lower blood pressure and cholesterol. The oil is made from the seeds which contain the essential Gamma-Linoleic Acid (GLA) that our bodies cannot synthesize, but which prevents the hardening of the arteries, high blood pressure and heart disease as well as reducing blood cholesterol levels.

Cod Liver Oil contains large amounts of EPA, DHA and Omega-3 fatty acids which help prevent the blood from clotting.

Ginkgo Biloba has been used in China for centuries and is the most sold phytomedicine in Europe. Many studies have proved that Ginkgo Biloba increases the blood circulation and metabolic rate, consequently reducing the formation of fatty deposits.

Lecithin is needed by every living cell in the human body and is known to play a role in the formation and maintenance of good HDL cholesterol levels in the bloodstream.

Kelps are mainly found along the west coast of Scotland and are an excellent source of minerals from the sea, particularly iodine which is important for the proper functioning of the thyroid gland, an important regulator of metabolism and weight.

Cream:

Coconut Oil and **Glycerin** are both very good moisturisers.

Caffeine Citrate from the Brazilian Guarana plant is a renowned stimulant which helps the breakdown of fatty tissue.

Capsicum Oleoresin is from the chilli pepper plant and helps warm the affected region and increases blood circulation to help disperse the broken down fat deposits.

L-Carnitine assists the transportation and removal of fats.

Fucus Vesiculosus is included for its ability to increase metabolic rate and consequently the breakdown of fat.

USAGE INSTRUCTIONS

Take two Celluslim™ capsules daily with 240ml (8fl oz) water, one at breakfast and one in the afternoon, for a period of six to eight weeks. Make sure your skin is clean and dry then apply one to two squirts of cream per thigh, buttock or upper arm. Massage firmly for five minutes using small circular motions, working upwards in the direction of the heart until fully absorbed. Pay particular attention to problem areas. For best results, use once a day.

SAFETY AND PRECAUTIONS

Not for use for those under eighteen, pregnant or lactating women. Anyone taking medication or with a serious health problem should consult their doctor before taking this product. Keep out of reach of children. Store in a cool place.

SUPPLY DETAILS

Product Description:	Capsules (sixty) and essential oil eliminator cream (25ml) with English instruction leaflet in a retail carton
Branding:	Celluslim™
Source of Supply:	United Kingdom
Shelf Life:	Two years after date of manufacture
Quantity per Outer:	Six units
Unit Dimensions:	15 x 10.2 x 6.2cm
Unit Weight:	0.11kg
Minimum Order:	1000 units
Lead Time:	Three weeks

PRODUCT BRIEF

FAT BLOCKER™



FAT BLOCKER INHIBITS FAT AND CHOLESTEROL FROM BEING AVAILABLE FOR DIGESTION

Product Name and Code:	Fat Blocker™	MX-FATBLR-A60
Product Origin:	United Kingdom	
Product Components:	Capsules (sixty) in a retail carton	

PRODUCT OVERVIEW

Fat Blocker™ is the simple, modern scientific development in weight control containing the natural extract Chitosan which binds with the fat you eat to prevent its absorption by the body. Chitosan, derived from Chitin, an amino polysaccharide fibre found in shellfish, acts as a magnet to dietary fat, allowing the fat to resist digestion and pass naturally through the body.

Research shows that a diet rich in fibre can help reduce the transit time of food in the digestive system so less dietary fat and cholesterol are available to the system. Each Fat Blocker™ capsule, taken with a glass of water, has the ability to bind up to six grams of dietary fat, so for example, four capsules a day will bind with up to twenty four grams of fat. Chitosan is a naturally derived fibre and is a safe method of weight control.

Best results are achieved when Fat Blocker™ is combined with sensible, healthy eating and regular exercise.

MARKETING ADVANTAGES

- Fat Blocker™ is a unique slimming aid - you can lose and maintain weight at the desired level without having to go without the foods you love.
- Fat Blocker™ contains the natural fibre extract Chitosan which binds with the fat you eat to prevent its absorption by the body.
- Chitosan contains a natural fibre extract from shellfish and is a safe and effective method of weight control. It does not have the typical side effects associated with other dietary supplements.

ACTIVES

Chitosan: A revolutionary new material in biomedical research that has attracted much scientific research activity. Chitosan is obtained from the processing of Chitin, a natural polysaccharide that occurs in lobster, shrimp and crab shells as well as in some insects and fungi. In nutritional applications, Chitosan has the ability to inhibit the absorption of cholesterol and fat in the body.

Calcium: An essential element to the body for strengthening the bones. This will compensate for the dosage of Chitosan which decreases the calcium absorption.

USAGE INSTRUCTIONS

Take two to four capsules after lunch and dinner with 240ml to 480ml (8fl oz to 16fl oz) of water. If your meal is going to take longer than usual to finish (over half an hour longer), take the capsules with water half an hour after commencing the meal.

SAFETY AND PRECAUTIONS

Human trials and animal studies suggest that Chitosan is of low toxicity. Although Chitosan has a positive effect on fat, there is the potential for some anti-nutritional effects (decrease in calcium absorption, bone mineral content and Vitamin E) which can be controlled by formulation and dose limitation.

Consult your doctor before beginning any exercise or weight loss programme. Pregnant or lactating women or anyone taking medication should also consult their doctor before taking this product. Do not take if you are allergic to shellfish.

SUPPLY DETAILS

Product Description:	Capsules (sixty) in a retail carton
Branding:	Fat Blocker™
Source of Supply:	United Kingdom
Shelf Life:	Two years after date of manufacture
Quantity per Outer:	Six units
Unit Dimensions:	15 x 10.2 x 6.2cm
Unit Weight:	0.055kg
Minimum Order:	1000 units
Lead Time:	Three weeks

PRODUCT BRIEF

FUCUS SLIMMING PATCH™



SPEED UP METABOLISM AND BURN FAT

Product Name and Code:	Fucus Slimming Patch™	MX-FSP-A2
Product Origin:	United Kingdom	
Product Components:	Hypoallergenic self adhesive slimming patches (four strips of seven) with instruction leaflet in a retail carton	

PRODUCT OVERVIEW

The Fucus Slimming Patch™ is based on the same technology that has proved to help millions of people overcome nicotine addiction and control heart problems. In a similar way, the active ingredients in the Fucus Slimming Patch™ are in direct contact with the skin with the aim of assisting weight loss.

The principal extract in the patch is Fucus Vesiculosus which contains the active ingredient Iodine. Commonly known as Bladderwrack, Fucus is a brown seaweed obtained in Europe mainly from the Atlantic coasts of Norway, Scotland, Ireland and Brittany. Fucus Vesiculosus has been widely researched and has been accepted by the UK Medicines Control Agency (MCA) as a suitable active ingredient for oral administration in herbal medicines with a medicinal claim (or clinical indication) for the treatment of obesity.

MARKETING ADVANTAGES

- Cutting edge slimming technology.
- Natural, simple and discreet method of losing weight.
- Safely burn fat without missing meals.
- No vital food groups eliminated.

ACTIVES

Fucus Vesiculous (or bladderwrack) - a brown seaweed from the Atlantic coast. The plant consists of a flat, branched thallus or frond with bladder-like vesicles and a lower stalk with a disc shaped base which attaches to rocks. The part used is the entire thallus, cut from the stalk and dried as rapidly as possible after harvesting. Powdered material or dried aqueous extracts are widely used in medicinal preparations. Fucus contains a wide range of extracts of which Iodine is the most important in a medicinal context.

USAGE INSTRUCTIONS

Ensure skin is clean, dry and free of hair. Apply one Fucus Slimming Patch™ on the arm, thigh, back or shoulder. Replace with a new patch every twenty four hours and apply in a new position each day. For external use only.

SAFETY AND PRECAUTIONS

You are advised to see your doctor before beginning any weight loss programme, but anyone in good health can follow this programme.

Pregnant women, those under 18, the elderly, patients receiving medical treatment or medication for a serious health problem, people suffering from diabetes or serious heart or thyroid problems, those allergic to glucose and people suffering from hypoglycemia, should not follow this weight loss programme without at least the authorisation and/or supervision of their doctor. Keep out of reach of children.

SUPPLY DETAILS

Product Description:	Hypoallergenic self adhesive slimming patches (four strips of seven) with instruction leaflet in a retail carton
Branding:	Fucus Slimming Patch™
Source of Supply:	United Kingdom
Quantity Per Outer:	150 units
Unit Dimension:	19 x 11 x 2 cm
Unit Weight:	0.069 kgs
Minimum Order:	250 units
Lead Time:	Three weeks
Other:	Fucus Slimming Patches™ are also available unprinted, in bulk or in strips of seven with no packaging or in plain plastic bags.

PRODUCT BRIEF

THIGH & HIP SLIM™



FAST AND SAFE WEIGHT LOSS

Product Name and Code: Thigh & Hip Slim™

MX-TAHS-A6

Product Origin: United Kingdom

Product Components: Each seven day programme contains strawberry flavour amino acid/protein complex drinks sachets (twelve), one pot of eliminator tablets (eighteen), one jar of contour cream (100ml), calorie counter leaflet and exercise chart in a retail carton

PRODUCT OVERVIEW

New and improved Thigh & Hip Slim™ is a fast, safe and effective method of losing localised fat when the body is in calorie deficit. Each course lasts one week and combines the above three components to maximise results.

A well balanced meal is recommended each day plus two nutritious Amino Acid/Protein Complex Drinks formulated with a high percentage of vitamins and minerals. These drinks, together with the vitamin supplement tablets, ensure the body receives all the nutrients it requires, whilst the Contour Cream with its active iodine and seaweed extracts further accelerate weight loss in the areas where it is most needed.

MARKETING ADVANTAGES

- Thigh & Hip Slim™ drinks are nutritious and tasty so weight loss is not only safer, but a more enjoyable experience.
- Thigh & Hip Slim™ is a weight loss programme with no adverse side effects. It has been thoroughly researched and tested for nutritional value and contains no fewer than twenty two different vitamins and minerals for extra health and vitality.
- It is suitable for both men and women and tangible results can be seen in just one week.
- Not only can Thigh & Hip Slim™ accelerate fat reduction, it can also help reduce cellulite.
- In addition to the weight loss plan, Thigh & Hip Slim™ contains guidance on healthy diet and lifestyle.

ACTIVES (TO INCLUDE)

Aminophylline (Contour Cream): In studies, Aminophylline cream applied topically has been shown to reduce fat from thighs.

Chromium Picolinate (Eliminator Tablets): Clinical evidence suggests it can help combat obesity and improve overall body composition by promoting the loss of body fat and gain of lean muscle.

Garcinia Cambogia (Eliminator Tablets): Contains the organic acid known as Hydroxycitric Acid (HCA) which has been extensively researched at leading universities and major pharmaceutical companies and is thought to be of great benefit to dieters as an appetite suppressant. This product has been used routinely throughout the coastal areas of South Asia for centuries and continues to be consumed in copious amounts as both a food and tonic.

USAGE INSTRUCTIONS

Amino Acid/Protein Complex Drinks: Empty the contents of a sachet into 250ml of cold skimmed milk. Whisk, blend and/or shake until consistency is smooth. Add ice if desired.

Eliminator Tablets: As a food supplement, take one tablet with a glass of water half an hour before each meal, up to three times a day.

Contour Cream: Apply to clean, dry skin by massaging small amounts into areas of excess fat. Massage thoroughly until fully absorbed. It is normal for a slight warming to occur.

SAFETY AND PRECAUTIONS

Amino Acid/Protein Complex Drinks: Pregnant or lactating women, those with a history of high blood pressure, anyone receiving medical treatment or intending to lose more than 40lbs or 20% or more of their body weight should not take slimming preparations without consulting a doctor. These drinks should not be used as a sole source of nutrition and one meal should be taken daily of bulk nutritive content. Not suitable for those under eighteen or for diabetics.

Eliminator Tablets: Do not exceed the suggested daily intake. Pregnant or lactating women or anyone receiving medical treatment should not take slimming preparations without consulting a doctor. Not to be used by people suffering from stomach ulcers. Not recommended for people under eighteen years of age. Keep out of reach of children

Contour Cream: Avoid contact with the eyes or mucous membrane. Discontinue use if a rash or irritation occurs. For external use only.

SUPPLY DETAILS

Product Description:	Each seven day programme contains strawberry flavour amino acid/protein complex drinks sachets (twelve), one pot of eliminator tablets (eighteen), one jar of contour cream (100ml), calorie counter leaflet and exercise chart in a retail carton
Branding:	Thigh & Hip Slim™
Source of Supply:	United Kingdom
Shelf Life:	One year after date of manufacture
Quantity per Outer:	Three units
Outer Dimensions:	32 x 20 x 21cm
Outer Weight:	2.525 kgs
Minimum Order:	1000 units
Lead Time:	Three weeks

PRODUCT BRIEF

APPLE CIDER VINEGAR CAPSULES



DIGESTS FAT, DETOXIFIES AND IMPROVES THE METABOLISM

Product Name and Code:	Apple Cider Vinegar Capsules	MX-CIDVIG-A5
Product Origin:	United Kingdom	
Product Components:	Apple cider vinegar capsules (sixty)	

PRODUCT OVERVIEW

Apple Cider Vinegar is commonly used to help remove toxins and digest fat. With the abuse of the body, inordinate amounts of waste matter accumulate within the system. In the early stages these are not so apparent as the body is still vital enough to deal with this extra burden, but if an attempt is not made to eradicate these toxins, the body has to deal with more and more pressure, resulting in numerous aches and pains.

The apple cider has a pH-balancing effect in the intestines and thereby removes toxins, stops candida grow and helps the body to digest fat and other nutrients. A number of outstanding authorities have proved the therapeutic advantages of using cider vinegar for numerous complaints ranging from obesity to arthritis.

MARKETING ADVANTAGES

- Besides weight loss, Apple Cider Vinegar is believed to help reduce cholesterol, promotes good blood circulation, lowers blood pressure, improves metabolism, improves digestion and burns fat.
- Widely used as a successful remedy for a number of ailments including arthritis.
- Reduces water retention in the body.

ACTIVES

Apple Cider Vinegar: Apples are among the health giving fruits available as they contain a host of nutritious properties including Phosphorous, Choline, Potassium, Sodium, Magnesium, Calcium, Sulphur and Iron and all of these are found in Apple Cider Vinegar. Amongst other things, cider vinegar is very effective in detoxicating various organs in the body together with the bloodstream. It is a purifier and breaks down fatty deposits within the body and therefore promotes the health of the kidneys, bladder and liver by preventing an excessively alkaline urine. Apple Cider Vinegar also helps oxidate the blood which consequently prevents the blood from becoming too thick which gives rise to a strained heart and blood vessels resulting in high blood pressure.

USAGE INSTRUCTIONS

As a food supplement for adults, take two to four capsules daily. Two capsules are the equivalent to half a teaspoon (2.5ml) of pure Apple Cider Vinegar.

SAFETY AND PRECAUTIONS

Keep out of reach of children. Avoid in patients with coagulation disorders.

SUPPLY DETAILS

Product Description:	Apple cider vinegar capsules (sixty)
Branding:	Apple Cider Vinegar Capsules
Source of Supply:	United Kingdom
Quantity Per Outer:	250 units
Pot Dimensions:	4.5. x 4.5 x 9.1cms
Pot Weight:	0.028 kgs
Minimum Order:	5000 pots
Lead Time:	Three weeks
Other:	Capsules can also be provided in pots of 30 or 50, with or without a label as required.

PRODUCT BRIEF

THE DIET PEN™



INHALE YOUR WAY TO A SLIMMER BODY

Product Name and Code:	The Diet Pen™	MX-PENA/B/S-A1
Product Origin:	United States	
Product Components:	Set of three colour coded aroma pens (apple, banana and spearmint)	

PRODUCT OVERVIEW

The Diet Pen™ concept is based on the work of Dr Hirsch of the Smell and Taste Treatment and Research Foundation who carried out a study involving more than three thousand patients over a six month period. Each participant was at least ten pounds overweight. They were instructed to inhale one of the scents provided, three times in each nostril when hungry. The results showed an average weight loss of nearly five pounds in patients who had a good ability to smell, who were eating an average of two to four meals a day and who felt bad about overeating.

His theory is based on the concept that smell is the only sense that by-passes the blood-brain barrier to the central nervous system. The brain registers aroma twice as fast as it does pain. Inhaling certain aromas causes the brain to release serotonin. Serotonin is used by the body as a neurotransmitter that signals hunger or satiety and it is believed that eating behaviour, like mood and personality, is a result of a mixture of neurotransmitters.

When inhaled before eating or when hungry, the sweet aromas from the Diet Pen™ send signals to the brain which help to suppress your appetite so you feel less hungry and therefore eat less.

MARKETING ADVANTAGES

- The Diet Pen™ is easy to use and is a quick and affordable method of weight loss.
- The Diet Pen™ is suitable for people of all ages and may even be suitable for people on certain medication because nothing is actually entering the bloodstream.
- Even if your sense of smell is not that good, the Diet Pen™ can still produce results if you inhale a little longer.
- The Diet Pen™ is a safe method of weight loss and does not contain any addictive ingredients.

ACTIVE FRAGRANCES

The three colour coded aroma pens are available in three fragrances:-

- Σ Apple
- Σ Banana
- Σ Spearmint

USAGE INSTRUCTIONS

The Diet Pens™ should be used in rotation, one each day for three days. Remember the order you have used them in and continue to use them, one each day for thirty days.

Hold the Diet Pen™ at lip height below one nostril and gently inhale its aroma. Apply to the other nostril and repeat the process three times. The Diet Pen™ should be used fifteen minutes prior to each meal or whenever you are hungry.

SAFETY AND PRECAUTIONS

Anyone on medication must consult their doctor before using this product to assess its suitability. Pregnant or lactating women or anyone suffering from epilepsy or asthma should not use the Diet Pens™. Do not use if you are under eighteen years of age. Keep out of the reach of children.

SUPPLY DETAILS

Product Description:	Set of three colour coded aroma pens (apple, banana and spearmint)
Branding:	The Diet Pen™
Source of Supply:	United Kingdom
Quantity Per Outer:	600 pens (200 sets)
Outer Dimension:	45 x 28 x 15cm
Outer Weight:	6.0 kg
Minimum Order:	1000 sets
Lead Time:	Three weeks

PRODUCT BRIEF

SLIMMING SOAP™



WASH YOUR FAT AWAY

Product Name and Code:	Slimming Soap™	MX-SST-A2
Product Origin:	United Kingdom	
Product Components:	Soap bar	

PRODUCT OVERVIEW

Slimming Soap™ is a unique soap made from algae extracts. The healing and slimming properties of seaweed have been known in China for over four hundred years. In ancient times, Chinese women used seaweed in baths for weight control and many Chinese medical studies have shown that seaweed helps to lower blood pressure and cholesterol as well as reducing fat and preventing its accumulation. Research in Japan has also shown that seaweed helps people lose fatty deposits.

The algae extracts contained in the Slimming Soap™ easily permeate the skin. The soap eliminates subcutaneous fat, increases blood circulation and metabolic rate as well as breaks down fats and protein. It beautifies the body by improving skin softness and smoothness.

MARKETING ADVANTAGES

- Ancient Chinese weight loss method backed up by scientific research.
- Helps to lower blood pressure and cholesterol as well as fat levels.
- Algae extracts improve skin softness and suppleness.
- Suitable for the entire body or specific problem areas.
- Requires minimum effort and little investment.
- Natural, pleasant fragrance making slimming an enjoyable experience.

ACTIVES

Kelps and Wracks: These are mainly found along the West Coast of Scotland, the Hebrides and the Orkneys although they also grow on the coasts of Brittany and Norway. Kelps are part of the species Laminaria of the Laminariaceae family and are large olive green to brown algae. Wracks are smaller plants and the common species are Fucus Serratus, Fucus Vesiculosus and Ascophyllum Nodosum.

Kelps and wracks contain a large proportion of a mucilaginous substance called algin (fucin) which is the calcium salt of alginic acid. They also have an ash content of 1.6% to 3.0% which contains iodines, chlorides and bromides. The iodine present (0.04%) forms an important medicinal constituent and is an active ingredient in this product.

Fucus has been widely used in medicinal preparations to reduce obesity.

USAGE INSTRUCTIONS

Apply Slimming Soap™ evenly to fatty areas such as the stomach, hips, thighs, arms or legs. Massage gently for five to ten minutes then leave the lather for a further two minutes before rinsing. For best results, massage for longer.

SAFETY AND PRECAUTIONS

Pregnant or lactating women should not use this product. Avoid contact with the eyes. If you experience slight reddening or irritation while using the Slimming Soap™, discontinue use and the rash should disappear within a few days. If the rash persists, please consult your doctor immediately. Do not use if you are under eighteen years of age. Keep out of the reach of children.

SUPPLY DETAILS

Product Description:	Soap bar
Branding:	Slimming Soap™
Source of Supply:	United Kingdom
Quantity Per Outer:	144 units
Unit Dimension:	7.2 x 5.3 x 2.5cm
Unit Weight:	100g
Minimum Order:	5000 units
Lead Time:	Three weeks